

# San Gabriel Valley CAER

Community  
Awareness &  
Emergency  
Response

San Gabriel Valley CAER  
c/o Norac, Inc  
405 South Motor Ave.  
Azusa, CA. 91702

## BUSINESS DISASTER PLANNING AND RECOVERY



When disaster strikes the well planned survive with minimal impact while those that don't will feel the pain. Disasters can strike at any time and may take one of several forms individually or collectively - power outages, floods, storms, earthquakes equipment failure, sabotage, terrorism and many more can contribute to a disruption of normal business operation. Most of us recognize these as possibilities but are you prepared to ride it out with minimal or no loss of data and loss of business revenue and customer goodwill?

Planning makes the critical difference between successfully managing an incident within acceptable parameters or having a situation on hand that may take days, weeks or months to recover.

### Featured Speaker: Chris Wright

Mr. Wright will be speaking on behalf of the Business and Industry Council for Emergency Planning and Preparedness (BICEPP).

Mr. Wright's presentation is entitled "Staying Open for Business after Disasters" and will provide highlights of the key planning issues all businesses should ensure are addressed in their disaster plans.

Mr. Wright has over 20 years experience in emergency management. He is a past President and current member of the BICEPP Board of Directors.

Please join San Gabriel Valley CAER on **Tuesday August 21, 2007** for a general membership presentation on Business Disaster Planning and Recovery.

General membership meetings are open to all interested parties. Lunch and cold drinks will be provided.

**Date:** Tuesday, August 21, 2007  
**Location:** Irwindale Community Center  
**Address:** 16102 Arrow Highway, Irwindale, CA 91706  
**Time:** 11:30 AM  
**Lunch:** Will be provided (Canyon City Barbeque)

Please RSVP to Robert Summers, SGV CAER President ([RSummers@Norac.com](mailto:RSummers@Norac.com) or 626-334-2908).

**SPACE IS LIMITED AND WILL BE RESERVED BASED ON RECEIPT OF RSVP!**